

Paul Martin, a graduate of the Syracuse University's S.I. Newhouse School of Public Communications with a degree in film production, is an independent writer/director/producer/educational designer of educational multimedia programs on healthcare and ethics related topics. Adept at both dramatic as well as documentary production, over his award-winning career his work has covered a wide gamut of healthcare topics. Additionally, he has written and produced numerous programs on practice management and healthcare policy; he is a Senior Scholar at the Jefferson School of Population Health.

Mr. Martin has written, directed, and produced numerous thought-provoking and argument-starting programs on ethics in business. Programs such as ***Gilbane Gold***, ***Incident at Morales***, ***Ethicana***, and, now, ***Henry's Daughters*** are the touchstones that generations of engineers use when discussing engineering ethical issues. Presently, ***Ethicana*** is being used all over the world to open up a professional discussion on how to combat corruption in international construction.

He resides in Allentown, Pennsylvania with his wife of almost 30years, one teenage son (attending a local college), while their other son is at RIT studying jewelry and metalworking at the American School of Crafts, and their daughter (a graduate of Bryn Mawr) is going to law school at the University of Pittsburgh. Oh, yeah, he has a dog, Zoey, that he worships. In his personal life, he enjoys woodworking, studying the brain and consciousness, all the Philadelphia sports teams, and a good Thai meal.